

**RYAN MICHAEL ASHBY**  
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## **PROFILE**

Twenty-five years of experience in multimedia, marketing, social media, and conceptual design. Proven track record in creating compelling marketing materials and proposals using Adobe Creative Suite and Microsoft 365. Collaborated with cross-functional teams to gather content and transform it into visually appealing graphics, ensuring consistency with brand guidelines. Developed presentations, effectively conveying complex concepts to clients and internal stakeholders. Experienced in addressing every aspect of the design and user experience.

## **EMPLOYMENT**

10/2015 - Present - Creative Contractor

Collaborates with diverse businesses to elevate and expand company and individual brands across multiple platforms including video, interactive analytics, photography, social media, and print. Specializes in creating compelling medical-themed PowerPoint presentations, demonstrating extensive expertise in medical terminology and procedures. Designs automated financial reports and interactive dashboards using Power BI. Applies updated style guidelines to enhance existing projects such as catalogs, magazines, videos, advertisements, and marketing collateral.

9/2009 - 4/2015 - Multimedia Design Engineer - Lockheed Martin Aeronautics

Head of digital signage department for all of Lockheed Martin Aeronautics. Created motion graphic and static campaigns for our Employee Communications department from concept to completion. Lead the Velocity News Network team to produce content that reached over twenty thousand employees across the country. Worked closely with other disciplines including print and web departments to ensure the client's message gained the highest impact within their budget. Other duties included researching the newest technology and software to ensure our digital signage platform exceeded industry standards.

9/2007- 9/2009 - Multimedia Designer - Domani Studios

Worked for one of the leading online advertising agencies in the industry. Developed user interface design and interactive media through graphics, animation, and video editing for high profile clients such as Allstate, Kennedy Space Center, Sears, Special K, and Starbucks. Collaborated with the creative team on developing concepts and solutions for potential and existing clients.

7/2004 - 9/2009 - Freelance Graphic Designer

Worked with various studios based in NYC such as USA Weekend, Match.com, and Firebrand TV. Produced professional quality photography and creative digital imaging for several health publications.

## **AWARDS**

2017 Texas Deer Association - Recognition Award

2015 DIGI Award - Best Content, Corporate Communications

2015 APEX Content Award - Category Business Industry and Government

2012 Digital Signage Expo - Gold Award in Business Industry and Government

2010 ADDY - Bronze for ESH Hearing campaign

## **EDUCATION**

2004 B.F.A., Graphic Design - University of Texas Arlington, TX.

## **TECHNICAL PROFICIENCY**

Adobe CC: with strengths in After Effects, Photoshop, Premiere, Illustrator, InDesign, and Acrobat

Part 107 Remote Pilot Certification

DSLR platform and studio lighting

Microsoft Power BI and SSRS Automation Software

Microsoft Office Suite

Proficient in Mac and PC OS

## **PORTFOLIO**

[www.ashbygraphics.com](http://www.ashbygraphics.com)